# [***GMC Sierra in a class of its own***](https://advance.lexis.com/api/document?collection=news&id=urn:contentItem:4J90-PDP0-TX77-B2TS-00000-00&context=1516831)

Prince George Citizen (British Columbia)

January 2, 2003 Thursday

Final Edition

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**Section:** MOTORING TRENDS; Pg. 25

**Length:** 592 words

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**Body**

We love trucks in Prince George. We really do. A car is nice. So is an SUV. But a truck will take you places.

A truck will carry everything you will ever need. And now with the arrival of hot crew cabs like the limited edition Sierra, you can arrive at your destination in superior style and comfort.

You step inside the Sierra and it reaches around, cradles you like a baby. I've never been in a more comfortable truck. Let's talk about the seats. Well, if my rear end could talk it would sing the praises of the wide leather seats. I had three of my friends try out the front and rear seats and this is what they said:

"Wow, these seats kick ---."

"I can't believe how comfortable and supportive these seats are."

"I close my eyes and I feel like I'm in a Cadillac."

What makes the seats so wonderful? The leather is soft. They are very adjustable. And they offer a supportive feel in the lumbar area where you need the support the most. They are contoured on the sides, so you don't slide around when you take a corner. There is nothing worse than flat leather seats. The buckets in the Sierra hold you securely. Add in the two settings of seat memory and heat and things start really shaping up.

The carbon look accents on the interior of the SLT give it a modern and understated look. The GM designers put some time and effort on the interior of the Sierra. The dual climate controls are easy to use. There is plenty of storage. Cubby holes are rubber lined so things don't slide around.

And, of course, the electro-chromatic mirror gives you the option of knowing the compass direction and the temperature.

And if that weren't enough, GM put in a wonderful steering wheel, complete with volume, station, and ***cell phone*** controls. Other cool features include six-disc CD changer and an optional entertainment package complete with DVD and seven-inch LCD colour monitor.

A nice touch is the two headphone plugs for the rear passengers. Now the kids can listen to the tunes while mom and dad cruise in relative silence.

On the outside, the Sierra is armed with 16x7 polished aluminum wheels, running boards, special decals, fog lights, tinted glass, and very deluxe remote-controlled, auto-dimming, heated camper mirrors with integral turn signals in the mirror glass.

One of the most impressive features of the truck is the heavy duty suspension. Trucks, well, they normally bounce you around quite a bit. But the Sierra employs monotube 36mm shock absorbers which provide increased damping for better handling and towing. I think the coil springs on the half-ton make a huge difference in overall ride quality.

GM gives you power-assisted front and rear disc breaks with four-wheel, anti-lock braking and dynamic rear proportioning. I test drove the truck after a light dusting of snow. The truck's transfer case utilizes electronic push-button controls. It handled great.

The Vortec 5300 offers plenty of low-end grunt. Off the line the truck was a great pleasure. It gives you a nice little kick. The exhaust roar is wonderfully tuned. This is a nice sounding engine.

At highway speed the engine just purrs. No complaints about GM's Vortec engine. None at all.

Smart, responsive and powerful, the GMC Sierra combines the strength you demand with the luxury you deserve.

This is a bold and stylish truck. Take a test drive and make your New Year a luxurious one.

Find Stan at stanchung.com

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SPEC SHEET

2003 Sierra 1500HD SLT Crew Cab 4WD

Engine: 5.3 l V8

Horsepower: 285 hp@5,200

Torque: 325@4,000

Transmission: 4 speed HD automatic w/overdrive

Price as tested: $49,145

**Graphic**

Colour Photo: The Citizen; Don Ferrier, a sales and leasing representative at Schultz Pontiac Buick GMC, stands next to the 2003 Sierra 1500HD SLT Crew Cab 4WD. This is a bold and stylish truck. Take a test drive and make your New Year a luxurious one. ;

**Load-Date:** February 17, 2006

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